



Township of Wainfleet

"Wainfleet - find your country side!"

NEWS RELEASE

For Immediate Release – July 3, 2020

Wainfleet Farmers Market Expanding in 2020

Wainfleet, ON – Amid the challenges of the pandemic in Ontario, the Wainfleet Farmers Market is ready to launch. The growing market, started in 2018 through a partnership between the Township of Wainfleet and the Meridian Credit Union – Wainfleet Branch, is coming back bigger and better than ever for its third season.

"We knew the Farmer's Market was at a very fragile stage of development last year as it was still forming and needing support from both farmers and consumers," said Wainfleet Mayor Kevin Gibson, citing heavy rain and a late growing season among the challenges in 2019 for the fledgling enterprise. "This year - despite COVID-19, or maybe because of it - people are really excited to come to the market and there is massive interest."

Judy Aarts, Co-Ordinator for the Wainfleet Farmers' Market, echoed the Mayor's sentiments. "With 13 committed vendors with a wonderful assortment of foods, produce and goods on offer, this is going to be the perfect place for families to come and shop together in a safe and serene setting. With less than a week to go before launch, this is going to be the best market we've had."

The larger vendor group promises a very wide range of offerings for sale. These include organic vegetables and berries, peaches, nectarines, apricots, plums, and cherries. Those with a sweet-tooth will be delighted to find home-made butter tarts, fudge, cookies, pies, jams and jellies.

Food being offered will include such favourites as Stroop Waffles, pop overs, Dutch Baby Cakes, Windmill Cookies, apple turnovers, a Lunch Box Menu – Smoked Meat Sandwiches and frozen pre-packaged foods – so bring a cooler. Organizers remind visitors that no food may be consumed on-site and is for take-out only.

Traditional country crafts and goods will also round out this impressive array with soaps, soy candles, melts, bath salts, room sprays, knitted, crochet items, stoneware, cookware, culinary gadgets, rubs and seasonings, laundry supplies, microfiber kitchen cloths, towels mops and other great items.

31940 Highway #3 • P.O. Box 40 • Wainfleet, ON • L0S 1V0
PHONE 905.899.3463 • FAX 905.899.2340 • www.wainfleet.ca

“I’m really pleased to see such interest and such a great turnout from the farmers and vendors,” said Mayor Gibson. “I would encourage everyone to come and share this time-honoured tradition with your family – shop local – and we’ll see you at the Wainfleet Farmers Market.”

The Wainfleet Farmers Market is held behind the Wainfleet Arena in the Pavilion building on Wednesday nights from 3pm to 7pm.

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For more Information, contact:

Mayor Kevin Gibson,
Township of Wainfleet

905-899-3463 ext. 227

Judy Aarts
Meridian Credit Union

905 899-3951 ext. 7904

